

HOTMARK™

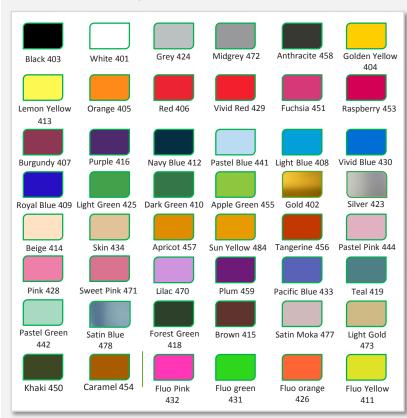
THE THINNEST HEAT TRANSFER FILM

Looking for a resistant and very comfortable product for classic and professional garments personalisations? Hotmark is a super thin PU with semi-matte finish offering a large choice of colours and a great washing resistance.

Workwear and professional garments Sportswear Fashion

Product description

- ✓ Ultra thin → very comfortable, you don't feel it.
- ✓ Soft touch.
- ✓ Semi-matte finish.
- ✓ OEKO TEX standard 100 certified, which is perfect for multiple garment applications.
- ✓ Washable up to 80°C.
- ✓ Available in a large choice of colours: 48 different shades.



Application key points

- ✓ Very easy to cut → Its thinness allows very small and specific designs.
- ✓ Recommended for Workwear, professional garments, fashion and sportswear.



SPECIFICATIONS

Composition	Average Thickness	Carrier	Dimensions	Certifications
PU	55 μm	Adhesive & Transparent polyester	All references available in: 30/50 cm x 20 m 50 cm x 5/10 m Ref. 401,403 also available in: 75/150 cm x 20 m	OEKO-TEX® STANDARD 100 All references: Class I except:
			Except Ref. 414, 434, 457, 484, 456, 444, 428, 471, 470, 459, 433, 419, 442, 478, 418, 415, 477, 473, 450, 454 available only in: 50 cm x 5 m	Ref. 431, 426, 411, 432 Class II

APPLICATION INSTRUCTIONS

Applies on	Cutting	Application Temperature & Duration
Cotton Polyester Acrylic Cotton/ Polyester blend without repellent treatment	Use a Flex Blade 45°	160°C – 20 s 320°F – 20 s
Pressure	Peeling	
Medium	Cold	

Step 1 - Cutting

Set up the cutting of your heat transfer film in mirror mode and use a standard flex blade of 45° .

Step 2 - Weeding

Remove the excess of material (easy weeding).

Step 3 - Application

Position your design on the textile and press it with a Sefa DUPLEX/ROTEX or equivalent at $160\,^{\circ}\text{C}/320\,^{\circ}\text{F}$ for 20 seconds with a medium pressure

We do recommend the use of a silicone paper to protect the designs and the textile during the application.

Step 4 - Peeling

Peel the material while cold.

NOTE: We highly recommend you to perform tests before launching a production.

CARE AND MAINTENANCE RECOMMENDATIONS

Washing	Ironing	Tumbledry	Dry cleaning
Up to 80°C/176°F	On reverse side only	Yes	Yes

Care and maintenance:

- ✓ Always respect the garments' instructions.
- ✓ Wait 24 hours after the application before the first wash.
- ✓ Avoid the use of aggressive products.

Storage life	Storage Temperature	Storage Lighting	Position
Up to 1 year	Dry room with 15°C-30°C/59°F-86°F	Away from sunlight	Vertical position

Washing recommendations:

- ✓ Respect the textile recommendations.
- ✓ Preferably inside out to extend the design's life.
- ✓ Do not bleach.